

SIMPLE DESIGN. MASSIVE NEED.

Wouldn't you want one if this was your job?



A 3-minute video that will flip your thinking about water, gender equality and women's rights.

A smarter way to move water.

The **hippo water roller** can transport more water, more easily and in less time than carrying 20-liter buckets on the head. It was designed for use in tough rural conditions and can handle most terrains, including sand and stony roads, sharp rocks and steep hills, since two people can pull the roller if necessary.

- A hippo roller moves 90 liters of water by rolling it on the ground.
- The weight is distributed over a large area so even a child can manage a full roller.
- One trip to the water source using a hippo roller equals five trips with a bucket.
- Made from one piece of UV-safe plastic, it has

no seams or welds making it very durable.

- It requires no spare parts or maintenance and has a life span of 5-7 years.
- This labor and time-saving tool is a step towards more empowering activities, such as growing vegetable gardens

Developed in South Africa in 1992 and manufactured in Johannesburg, despite all of its obvious benefits, it is still virtually unknown.

AN URGENT APPEAL...

The hippo roller is now included as part of the **Survival Garden Kit**, a tool for women to grow gardens and create food security during the COVID-19 pandemic. >>>

THE NEED

The head of the United Nations food agency warned that, as the world grapples with the COVID-19 pandemic, many countries in Africa are also "on the brink of a hunger pandemic" that could lead to multiple famines if immediate action isn't taken.

IN MANY RURAL SETTLEMENTS in South Africa, *women are the frontline workers*. As the COVID-19 upsets the familiar community routines, unemployment, business failures, school closures, and social isolation have become the new reality. With little income and sparse government assistance, women are faced with providing food for their families by growing their own food.

Providing women with a **Survival Garden Kit** that includes the tools and seedlings to start small vegetable gardens, is the most immediate and productive action we can take to help them create food security and self-sufficiency during and after the pandemic. **Helping women establish survival gardens has short and long-term benefits:**

- ▶ While the coronavirus is the immediate threat, its impact will be felt for years.
- ▶ Small homestead farming is doable and relatively easy (when water is readily available).
- ▶ While the need is immediate, a survival garden also creates food security for the future.
- ▶ Growing one's own food is not just self-sustaining; it's rewarding and empowering.
- ▶ A mother's drive to provide for her family is her core passion. What she needs is the 'how'.
- ▶ Simple tools and an easy way to transport water makes the **Survival Garden Kit** a viable option.



THE KIT

A Survival Garden Kit includes:

- Hippo water roller - *an easier way to move more water in less time.*
- A shovel, rake and hoe
- Watering can
- Seeds and seedlings
- Compost, fertilizer
- How to Grow a Garden Guide
- Soap and sanitizer
- Face masks

► *Did You Know?*

The hippo roller was developed in South Africa in 1992 and is manufactured in Johannesburg. Despite all of its obvious benefits, it is still virtually unknown.



OUR GOAL

To empower 1000 women to independence and self-sufficiency.

- ▶ **FUNDRAISING US\$200,000** ... to purchase the **1000 Survival Garden Kit** components, including a hippo water roller, gardening tools, watering can, seeds and seedlings, compost, fertilizer, a How-to Grow a Survival Garden Guide, soap, sanitizer and face masks. All components are sourced in South Africa. Each **Survival Garden Kit** is approximately US\$200, depending on transport.
- ▶ **DELIVERING 1000 SURVIVAL GARDEN KITS** ... to clusters of women in informal settlements in South Africa with a focus on the Eastern Cape, KwaZulu/Natal and 1000 Hills.
- ▶ **COLLABORATING WITH ROTARY CLUBS AND NON PROFITS** ... on both ends of the project to:
 1. FUNDRAISE US\$200,000 – with a focus on Canada, USA, Australia and the U.K.
 2. DELIVER 1000 SURVIVAL GARDEN KITS – through participating South African Rotary clubs and other non-profit organizations.

*Empower a Woman.
Build a Community.*



[Hear Mbongeni Nzama tell her story on gardening for survival.](#)

FUNDRAISING & DISTRIBUTION

Rotary is built for this type of International Community Service: leveraging our global network of local clubs – wherever they are – to deliver community service and betterment.

Please Join Us and Support this Empowering Project

AS A FUNDRAISING CLUB

- Make a club presentation on the 1000 Survival Gardens Project and show members the opportunity to make a difference in the coronavirus pandemic. **Simple idea. Massive need.**
- Make a financial commitment for your club to sponsor 1, 3, 5, 10 or more Survival Garden Kits. **It's easy and impactful.**
- Make it a larger club fundraising project. Leverage the media spotlight for events that focus on COVID-19 issues, gender equality, etc. **It's fun and empowering.**
- Share the project with Interact and Rotaract, schools, churches, social organizations, businesses and individuals. **Share and make it inclusive.**
- Apply for a District Grant, if applicable.



AS A DISTRIBUTING CLUB

- **Confirm your club's interest** in being a Kit Distributor and submit a Distribution Request Form from the Team Leader.
- **Document your club's current project** and how the **Survival Garden Kits** fit into the existing project. Alternatively, start a new project as a Distributor of the **Survival Garden Kits**.
- **Source kit components** such as seeds, seedlings, fertilizer, etc. from local businesses.
- **Identify the women** in the community who will be the recipients of the **Survival Garden Kits**.
- **Coordinate the kit assembly and delivery** with the Team Leader.
- **Apply for a District Grant**, if applicable.



*Empower a woman.
Build a community.*

TEAM CONTACTS

We welcome your questions,
comments and participation!

(Email addresses are live)



- ▶ **LEAD CLUB - Rotary Club of Hillcrest, South Africa**
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- ▶ **Honorary Member - District Governor 9370**
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▶ *Participating Partners*



Wana Johnson
Development

